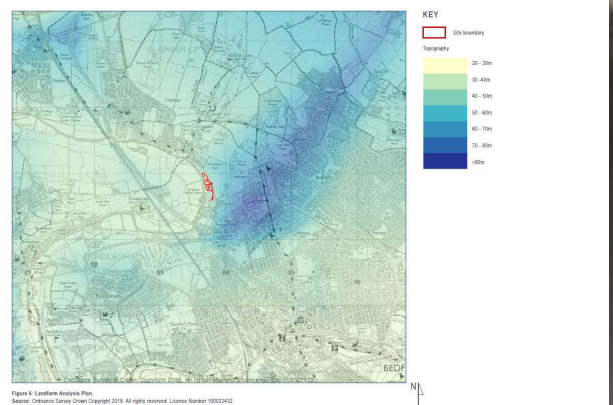


HOW JBA HELPS DEVELOPERS MAXIMISE VALUE FROM STRATEGIC LAND

Our strategic landscape team are experts in understanding and assessing landscape and the pressures upon it. At James Blake Associates we promote a landscape-led approach to development, recognizing the range of health, social and environmental benefits that landscape can provide. We save developers significant sums and add huge value through commercial landscape expertise and intelligent 'big picture' thinking.

- The NPPF places an emphasis on strategic housing allocations. We identify the key merits of the Site and thoroughly assess mitigation options to ensure that development can be accommodated without significant landscape or visual impacts.
- We co-ordinate with other disciplines to ensure that open space is located in the optimum places, maximizing the net developable area.
- We maximize the interface of open space to built development, adding value, as residences overlooking green space sell for a 10% premium.
- We encourage natural concepts for green infrastructure - enhancing biodiversity, saving money in build and maintenance costs and speeding up planning approvals.
- We enjoy good relationships and a credible reputation with LPA officers across the region which is built on our excellent track record spanning over 30 years.



James Blake Associates work in the following areas of development:

- Residential and urban extensions
- Renewable energy
- Retail, commercial and industrial
- Highways and transportation
- Waste and recycling
- Minerals development
- Utilities and infrastructure

JBA'S SCOPE OF WORKS

Well supported applications increase the chances of planning success. we offer a range of services to support both outline and full planning applications including informal appraisals and more detailed impact assessments. JBA's full landscape planning scope of works includes:

- Expert Witness
- Strategic land Promotion
- Green Belt Review and assessment
- Open Space Assessment
- Landscape Character Assessment
- Landscape and Visual Appraisal
- Landscape and Visual Impact Assessment
- Townscape Appraisal and assessment
- Opportunities and Constraints plans
- Public Consultation
- Visualizations and Photomontage
- Landscape Strategy Documents

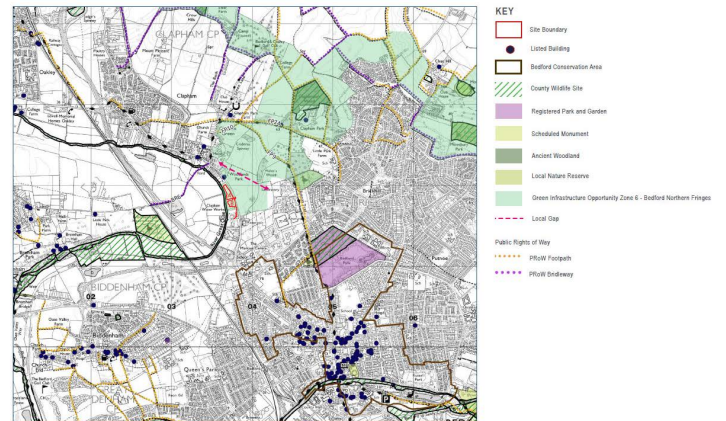


Figure 2: Policy Context.
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We also offer the following services:

- Landscape Architecture: detailed hard and soft landscaping, landscape masterplans, landscape management plans
- Ecology: initial surveys, follow up surveys, mitigation and management
- Arboriculture: tree constraints surveys, arboricultural implications assessments, woodland management plans
- Landscape Adoption: s106 agreement consultation, negotiation of commuted sums, other adoption and management funding approaches

