

James Blake's Sensational Sequence of CPD Seminars



Call Vivienne Jackson (JBA's Office Manager) to arrange a free seminar (or the full series) with James Blake concerning all things 'green' – or for other key business topics. A number of dates available to suit your needs / programme.

James is an inspirational speaker, a well-known landscape and open space management expert, and a business management expert. James has run JBA for almost 30 years and survived 3 recessions. Ask for information on his time, team and communication seminars.

1

Better: Faster: Lower Cost Landscapes: 'Value Innovation' – the New Value Engineering to Save Money AND Add Value: At Strategic Land: Design Development and Legacy stages

10 Ways JBA can save you up to £500,000 on a 300-plot site, or proportionate savings, and yet provide better solutions that work and help planning and sales too. **Free of Charge: JB will sponsor sandwiches, cakes and refreshments.**

3

The Way to Achieve Instant Impact Results and Faster Sales

Instant Impact soft landscape design: Instant Impact plant sourcing: Instant Impact Construction – for instant impact results and sales benefit. Set your company apart from the others with great landscape appeal. **Free of Charge: JB will sponsor sandwiches, cakes and refreshments.**

2

Greener Infrastructure for the Future of Development; Strategies that save massive sums of money without costing the Earth

The year 2020 is set to be the next economic boom: JBA has a plan to help you maximise the value of strategic land in years leading up to this boom. JBA is a firm that was founded in building landscapes, but today we have the very best landscape strategists too and their strategies can be built cost effectively, add value and maximise land value. **Free of Charge: JB will sponsor sandwiches, cakes and refreshments.**

4

Landscape Design That Fits the Buildings AND Sells Them Too

JBA's sales and award-winning plot landscape designs: Landscapes for Architecture: Matching the landscape approach to the building design character: Characterisation studies; the answer to urban landscape character assessment – how this approach can create instant appeal landscapes. Creating Instant appeal landscapes without compromising character. **Free of Charge: JB will sponsor sandwiches, cakes and refreshments.**



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5 An OASIS in Your Adoption Desert

A new thinking Big Society approach to adoption that saves you money, hassle and gets your results. And what's more – everyone wins! Solving the SUDS adoption problem. A financially intelligent way of securing adoption cost effectively with a guarantee – like no other. **Free of Charge: JB will sponsor sandwiches, cakes and refreshments.**

6 Ecology Without Nurofen

Helpful ecology – that makes things as simple and helpful as possible to reduce eco headaches. Ecologists who'll bat your wicket, won't badger you but do not hibernate when you need them. **Free of Charge: JB will sponsor sandwiches, cakes and refreshments.**

7 Arboriculture Without Nurofen

A foray into the world of arboriculture, fungi and how to keep more trees, save money and make friends with tree officers and planners; but also cunning ways to avoid the tail wagging the dog! **Free of Charge: JB will sponsor sandwiches, cakes and refreshments.**

8 How to make greener infrastructure work on the ground without creating a weedy mess.

Natural green infrastructure sounds appealing and saves money, but it can't happen if the Sales Director runs out of the building screaming "it's not going to work!" Developers hate wildflowers because they have seen so many weedy messes, but It does not have to be this way. It can attract customers and increase sales but it has to be done the right way. James Blake explains how to achieve this cost effectively. **Free of Charge: JB will sponsor sandwiches, cakes and refreshments.**

9 The LVIA process explained and promoting sites in greenbelt

Landscape and Visual appraisals and impact assessments are a bit of a dark art. James Blake explains how the process works in simple straight forward terms and how powerful the process can be to speed planning and build in crucial savings that increase profits. James Blake also goes on to talk about how to successfully promote sites within green belt. **Free of Charge: JB will sponsor sandwiches, cakes and refreshments.**

10 Save Fees When Commissioning Consultants.

From the camel's mouth, good vs cheap consultants and how to get the best value, minimising fee cost and maximising value, response times and ensure great end results. **Free of Charge: JB will sponsor sandwiches, cakes and refreshments.**

